

Thomas H. Humes

Personal Biography

Twenty-eight years ago, Tom Humes began his real estate career by rehabbing old homes in Clifton. Today, he serves as President of Great Traditions Land & Development Company, a real estate development company that specializes in creating “lifestyle oriented, master planned communities”. He has developed more than 4000 acres of land, created 35 communities and over 5,000 home sites in Cincinnati and Dayton. Communities include: Wetherington Golf & Country Club, The Reserve of Montgomery, Carriage Trails of Indian Hill, Legendary Run, The Village at Stetson Square, and The Vintage Club of Montgomery.

Great Traditions has been recognized both locally and nationally with over 200 awards for marketing and design, including Wetherington Golf & Country Club being named “Community of the Year” by Builder Magazine in 1995. In 2002, 2004, and 2006 Great Traditions was named “Developer of the Year” by the Cincinnati Homebuilders Association and in 2002 was named “Builder of the Year”.

Great Tradition’s communities have hosted “Homearama”, Cincinnati’s Home Show, five times. Their newest community, The Vintage Club of Montgomery served as host of “Homearama 2007”, and The Village at Stetson Square was named “Community of the Year” for 2006.

Before starting his real estate career and immediately after college, Mr. Humes worked for the University of Cincinnati, serving as Assistant Executive Vice President, and Assistant to the President for UC presidents Warren Bennis and Henry Winkler.

He serves on the Board of Trustees of the University of Cincinnati and the University of Cincinnati Foundation. He formerly served on the Board of Directors of the Greater Cincinnati Chamber of Commerce, Greater Cincinnati Port Authority, the Leadership Council of the Metropolitan Growth Alliance, and the Riverfront Advisors.

He is past President and 20 year Board member of UCATS (UC’s Athletic Support Group), and co-chaired UC’s Campaign for the Campus, which raised \$10 million for UC’s Greenspace Project.

Corporately, Mr. Humes serves on the Board of Directors of US Bank (Cincinnati) and Reading Rock. He received the Distinguished Achievement Award from UC’s Department of Real Estate in 2000 and was named to the Cincinnati Enquirer’s Bicentennial Listing of “Cincinnatians Who Is, Was and Will Be Important to Cincinnati.”

In 2007, Mr. Humes received the Carl H. Lindner Medal for Outstanding Achievement in Business from UC’s College of Business. He has also received the Presidential Award for Excellence, the UC Foundation Chairman’s Award, and Outstanding Alumni Awards from the College of Business, the UC Alumni Association and Department of Communications, and was selected to the “Order of the Black Blazer” for his contributions to the UC Athletic Department.

Humes graduated from UC’s College of Business in 1971 with a degree in marketing and from UC’s College of Arts and Sciences in 1977 with a Masters in Marketing and Media Communications. As an undergraduate, he was named “Mr. Bearcat” (UC’s outstanding graduate), Outstanding Senior in the College of Business Administration, and was president of the Interfraternity Council, Delta Tau Delta, and the Junior Class. He was also “The Bear,” UC’s mascot, his senior year.

Mr. Humes is an active member of the Cincinnati President’s Organization, Leadership Cincinnati, the Urban Land Institute, Homebuilders Association, and Sigma Sigma.

Humes lives in Wyoming with his wife, Marty, and has two children, Jamie and Scott.